

X COPY

28th year issued weekly

fashion calendar

'68

APRIL 22

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SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, APRIL 20, 1968</u>			
Thursday April 18 10:00 A.M.	OPENING OF ADVANCE FALL COLLECTION Also April 23, 25 at 10:00 A.M. By reservation.	FRANK GALLANT	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR Contact: LA. 4-7285.
Thursday April 18 10:30 A.M.	ADVANCE FALL COLLECTION Fall collection designed by Shannon Rodgers. Also April 23 at 1:30. By invitation only. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday April 18 11:30 A.M.	ADVANCE FALL COLLECTION Showing of cocktail and evening fashions. Also April 23, 24, 30 at 9:30. By invitation. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday April 18 12:30 P.M. Luncheon	COTTON FASHIONS BY LEADING DESIGNERS "Artists & Models"--Spring-Summer collection by leading designers in Galey & Lord fabrics. Press by invitation. Public by reservation (\$5.50): Banquet Dept., PL. 9-7010. Plaza Fashion Show Director: Mary Alice Rice, PL. 2-5726. Publicity: Rosemary Sheehan, 554-5948.	GALEY & LORD (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday April 18 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Ole Borden. By appointment thereafter. Hooper. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Publicity: Terrence
Thursday April 18 3:00 P.M.	PRESS PREVIEW: SKIWEAR '68-'69 Showing of the "New Looks for the Slopes in Caprolan." By invitation only. Publicity: Pat McManus, Donald Degnan Associates, 867-0808.	ERNST ENGEL	1407 BROADWAY SHOWROOM - 27TH FLOOR
Thursday April 18 4:00 P.M.- 6:00 P.M.	PAN AMERICAN FASHION SHOW Presentation of Latin American fashions to honor N.Y.C. salute to Pan-American Week. <u>Show at 4:45.</u> By invitation. Contact: Terry Mayer, OX. 7-7292.	CELANESE FIBERS; NYC PUBLIC EVENTS DEPT.	PHILHARMONIC HALL LINCOLN CENTER
Beginning Thursday April 18	ADVANCE FALL COLLECTION Designed by George Nardiello. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Thursday April 18	ADVANCE FALL COLLECTION Continuous showings of casual dresses, ensembles, imported knits, designed by Jeannene Bocher. Contact: LO. 3-6126. Publ.: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday April 18	ADVANCE FALL COLLECTION "Fall Begins" at continuous showings.	STANLEY HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday April 19 9:00 A.M. Breakfast	PRESS PREVIEW: IRISH LINENS "The Irish Linen Derby"--ready-to-wear for women and children; and table linens. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	DISCOVERY SHOP STREET FLOOR
Friday April 19 9:00 P.M.	SEVENTH ANNUAL BOTTICELLI BALL Highlights of Summer collection by Oscar de la Renta. Shoes: David Evins. Jewelry: Kenneth J. Lane. Cleopatra wigs: Mr. Carl. Make-up: Steve Nelson. Fashion Show Chairman: Lisa Curtis. Tickets: \$80.00 per couple; contact: Mrs. John G. Phillips, RH. 4-2985. Publicity: RH. 4-2988.	ORPHANS OF ITALY, INC.	HOTEL PLAZA BALLROOM
April 20- April 24	FIFTH ANNUAL SNOW SHOW, Sheraton-Atlantic Hotel, 8th, 9th, 10th floors. Contact: Ski Council of America, 415 Madison Avenue, TR. 4-3030.		
Saturday April 20- April 25	SKI FURS AND SKATING FURS Daily continuous showings of fur parkas, skicoats, sportcoats, skating costumes, and apres-ski wear for men, women, children. Refreshments. (Preview, by invitation, Mon., April 22 at 9:00 A.M.) Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BLKS. FROM STATLER-HILTON)
Saturday April 20	PRET-A-PORTER SHOWINGS IN PARIS (April 20-April 25) Contact: Bruno du Roselle, 69, rue de Richelieu, Paris 2, France.		
Sunday April 21- April 25	FIFTEENTH ANNUAL SKI TRADE SHOW One hundred-fifty member firms will show ski apparel, equipment, footwear, and accessories. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Sunday April 21- April 27	CALIFORNIA FALL CAPSULE COLLECTION By appointment. Contact: Stanley Lieberman, 213-MA. 7-1383 or PL. 9-3000/	STANLEY NELSON (217 E. 8TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE (N.Y.).
Sunday April 21 1:00 P.M.	OPENING: FLEA MARKET Price: 98¢ for benefit of Community Committee of Brooklyn Museum. Hours: 1:00-7:00. Publicity: Pearl Winick, BE. 3-6010.	ARTS & ANTIQUES FAIRS (97 DUANE STREET)	25TH ST. & 6TH AVE.

WEEK BEGINNING MONDAY, APRIL 22, 1968

April 22	MR. FRED FOR FUR AND SPORT PREVIEW AT 9:00 A.M. (See above)		
Monday April 22 10:30 A.M.	PREVIEW: FALL COATS AND SUITS Showing of Fall coats and suits. By invitation. Thereafter by appointment, private suite. Contact: 279-9243 or PL. 9-3000.	RONDINA-MANZO, INC.	HOTEL PLAZA WHITE & GOLD SUITE
Monday April 22 10:30 A.M. & 11:00 A.M.	EARLY FALL COLLECTIONS Leonard Arkin, 10:30; Andrew Arkin, 11:00. By reservation. Thereafter by appointment. Contact: WI. 7-5324. Publ.: Leslie Cunningham, 889-5198.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

READY-TO-WEAR TIME TABLE, WEEK OF APRIL 22

For more details, refer to specific listings in current and previous issues.

<u>MONDAY, APRIL 22</u>	<u>TUESDAY, APRIL 23</u>	<u>WEDNESDAY, APRIL 24</u>	<u>THURSDAY, APRIL 25</u>
9:00 Fur & Sport(P)			
9:30	Cameo Evening; Five-Thirty PM Tiffeau-Busch	Monte Sano Cameo Evening; Five-Thirty PM	Tiffeau-Busch
10:00	Adele Simpson Frank Gallant Ben Reig	Adele Simpson	Adele Simpson Frank Gallant
10:30 Rondina-Manzo(P) Leonard Arkin	Pattullo-Copeland Chuck Howard	Wilson Folmar Chuck Howard	Style Trends(P)
11:00 Andrew Arkin		Gino Charles Henry Friedrichs	Andrew Woods
11:30	Abe Schrader Mignon		
11:45 Jobere			
12:00 Modern Couture Paul Blumenstein Alison	Harold Levine		Harold Levine Mollie Parnis
1:00	Highlight	Teal Traina	Teal Traina Hannah Troy Harvey Berin
2:00		Barberini	
2:30 Golet Originals	Larry Aldrich Branell Golet Originals	Larry Aldrich Miss Branell Golet Originals Christian Dior-N.Y.	Trigere Branell Golet Originals
3:00 Ginala			
3:30		Moe Nathan	
4:00 Harmay	Malcolm Starr	Adri Handmacher-Vogel	Malcolm Starr Adolph Blank
4:30	Ruth of Carolina		
5:00 Paris R.T.W.		Hannah Troy(P)	Samuel Winston
5:15	Anne Klein & Co.(P)		
<div> <p><u>FRIDAY, APRIL 26</u></p> <p>10:30 Matty Talmack Pattullo-Jo Copeland</p> <p>11:30 M.S. Couture</p> <p>1:00 Adolph Blank Harvey Berin</p> <p>2:30 Mort Schrader</p> </div>			

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Monday April 22 11:30 A.M.	CAPSULE COLLECTION: ADVANCE WINTER FURS Press preview featuring new furs by Paco Rabanne and Andre Simon. By invitation. Contact: Miss Jackie, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday April 22 11:45 A.M.	ADVANCE FALL COLLECTION Designed by Anthony Muto. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday April 22 12:00 Noon	EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN & ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday April 22 12:00 Noon	ADVANCE FALL COLLECTION By appointment. Contact: CH. 4-3169. Publicity: Stutman Assoc., 247-2662.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday April 22 3:00 P.M.	PREVIEW: EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: Mary Beth, 244-2700.	GINALA	500 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 22 4:00 P.M.	ADVANCE FALL COLLECTION Also Monday, April 29 at 4:00. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday April 22 5:00 P.M.	ADVANCE FALL COLLECTIONS Ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Emanuel Ungaro, Philippe Venet. Also April 30 at 9:30; and continuous, by appointment. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Monday April 22 6:00 P.M. Cocktails- Dinner	37TH ANNUAL CARNATION BALL Salute to Mexico, host nation for Summer Olympics. Humanitarian Award to former Mayor Robert F. Wagner. Contact: Arthur Zwiebel, Suite 5816, Empire State Bldg., WI. 7-0795.	CHILDREN'S ASTHMA RESEARCH INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings, by appointment. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 22	CALIFORNIA FASHIONS IN NEW YORK Fall capsule collection, by appointment. Contact: Rod Owens, 213-627-5257.	CAMPIONI-BERT GEIGER (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 22	EARLY FALL CAPSULE COLLECTION Designed by Dorothy Arden. Continuous, by appointment. Contact: 594-0220.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: LO. 5-3250. Publ.: Betty Flannery, LE. 2-2571.	RAFFAELE ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Daily continuous showings. Contact: LO. 3-3035.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

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Beginning Monday April 22	ADVANCE FALL COLLECTION Hand-dyed printed silk jersey and Ban-Lon fashions; and introducing a complete line of Bandura, and solid colors. Contact: Helen Kordan, 524-4213.	FERRO	550 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday April 22	EARLY FALL COLLECTION Continuous showings, by appointment. Contact: LA. 4-8126.	CARMINE PORCELLI FOR JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 22	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Dolores Byers, 213-627-9154; PL. 9-3000(N.Y.).	TRAVILLA (122 E.7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 22	EARLY FALL COLLECTION By appointment. Continuous thereafter. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 22	ADVANCE FALL AND TRANSEASON COLLECTION By appointment. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings. Contact: Miss Betsy, 736-1076.	AQUANALA (DIV. ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Monday April 22	FALL CAPSULE COLLECTION Cocktail-evening collection, by appointment. Contact: 755-5529.	EVA HAYNAL	14 EAST 52ND STREET SHOWROOM - 3RD FLOOR
Beginning Monday April 22	EARLY FALL COLLECTION By appointment. Contact: 279-0710.	DYNASTY OF HONG KONG, LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 22	EARLY FALL COLLECTION Young couture fashions, designed by Richard Segrin. Contact: CH. 4-0241.	GEMINI	1400 BROADWAY SHOWROOM - 32ND FLOOR
Beginning Monday April 22	FASHIONS FROM MEXICO AND INDIA Authentic Mexican shirts and dresses. Also, dinner and at-home fashions from India. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
April 22	THIRTY-SECOND NATIONAL CHILDREN'S WEAR ASSN. IN LONDON (April 22-24)		

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Beginning Monday April 22	OPENING: ADVANCE FALL COLLECTION Cocktail and evening fashions, designed by Bill Haire. Contact: WI.7-6845. Publicity: Essie Pinsker Assoc., WI. 7-2514.	VICTORIA ROYAL,LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday April 22- April 24	FALL CAPSULE COLLECTION Continuous showings of after-five chiffons, crepes and silks. Contact: Burton Rose, BR. 9-5664.	H. CHARLES, INC.	1407 BROADWAY SUITE 600
Tuesday April 23 9:30 A.M. Breakfast	PRESS PREVIEW: NEW ROOM SETTINGS "Scenes From the Quiet Place"--eight Spring-Summer rooms designed by Barbara D'Arcy. By invitation. (For Release, Wed., April 24.) Publicity: Judith Jackson, PL. 2-1212.	BLOOMINGDALE'S	5TH FLOOR
Tuesday April 23 9:30 A.M.	EARLY FALL COLLECTION Also April 25, 30, May 2 at 9:30. Contact: WI. 7-4551.	TIFFEAU-BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 23 10:00 A.M.	ADVANCE FALL COLLECTION Also April 24, 25 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 23 10:00 A.M.	ADVANCE FALL COLLECTION By invitation. Thereafter by appointment. Contact: CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 23 10:30 A.M.	ADVANCE FALL COLLECTION Also April 26, 30, May 2 at 10:30. By reservation. Contact: LO.3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday April 23 10:30 A.M.	ADVANCE FALL COLLECTION Also April 24, May 1 at 10:30. By reservation. Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 23 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. Also showing Tuesday, April 30 at 11:30. By reservation. Thereafter continuous. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 23 11:30 A.M.	FALL COLLECTION Also May 1 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 23 12:00 Noon	ADVANCE FALL COLLECTION Also April 25, 30 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 23 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Spring collections by The Schraders will be shown at a benefit for Morris Margulis Cancer Foundation. Contact: Mrs. Frank Margolis, 436-Beach 142nd St. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 23 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Marie McCarthy. Also showings April 24, 30 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 23 2:30 P.M.	EARLY FALL COLLECTION Also April 25 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 23 4:00 P.M.	ADVANCE FALL COLLECTION Designed by Elinor Simmons. Also showing April 25, 30 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday April 23 4:30 P.M. Cocktails	GIRLS' BACK-TO-SCHOOL "COLORIFIC" FASHIONS For 3-6x, 7-14, and toddlers. By invitation. Contact: Barbara Tribelhorn, 695-7087.	RUTH OF CAROLINA (130 WEST 34TH STREET)	WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday April 23 5:15 P.M.	PREVIEW: FALL AND OPENING OF NEW COMPANY The first day-to-night collection by Anne Klein. Followed by housewarming. By invitation. Contact: Meeghan or Judy, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Tuesday April 23 6:00 P.M.- 8:00 P.M.	RUSSIAN FASHIONS AT WASHINGTON SHOW Reception and presentation of the Celanese collection of Russian designer fashions. By invitation. Contact: Dana Lombard, 867-2000, Ext. 2364.	CELANESE FIBERS	CORCORAN GALLERY WASHINGTON, D.C.
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Designed by Frances Prisco, at continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Designed by Monte Streitfield. Contact: Marilyn, 695-7410.	STREGA NEW YORK	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Informal showings, by appointment. Publicity: Robert Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Continuous showings. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Continuous by appointment. Contact: Ruth Rubenstein, 524-9846. Publicity: Leslie Cunningham, 889-5198.	ELGEE BOVE, INC.	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Wednesday April 24 9:30 A.M.	ADVANCE FALL COLLECTION Also May 1 at 9:30. By reservation. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR

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Wednesday April 24 10:30 A.M.	ADVANCE FALL COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday April 24 11:00 A.M.	SHOWING OF "TROPHY COLLECTION" Early Fall collection in "Limited Edition" fabrics. For press and buyers. By invitation. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 24 11:00 A.M.	ADVANCE FALL COLLECTION Also April 29 at 11:00. By reservation. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 24 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "At Home and Party Fashions" by Ann y Tempa. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ANN Y TEMPA (NOROTON, CONN.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 24 1:00 P.M.	EARLY FALL COLLECTION Also April 25, 30 at 1:00. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday April 24 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Informal showings thereafter. Contact: Teri or Gayle, PE. 6-2291.	BARBERINI, LTD.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Wednesday April 24 2:30 P.M.	ADVANCE FALL COLLECTION By reservation. Contact: PE. 6-6983.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 24 2:30 P.M.	ADVANCE FALL COLLECTION Also April 30 at 2:30. By invitation only.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 24 3:30 P.M.	EARLY FALL COLLECTION Thereafter by appointment. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 24 4:00 P.M.	EARLY FALL COLLECTION Designed by Mario Forte. By reservation. Contact: 564-7832.	HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 24 4:00 P.M.	ADVANCE FALL COLLECTION By invitation. Thereafter by reservation. Contact: 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 24 4:00 P.M. Cocktails	PREVIEW: FALL- WINTER LINGERIE Preview of lingerie, foundations, night things, junior and Pucci collections. Show at 4:30. By invitation. Contact: Ann Fulton, MU. 2-1333.	FORMFIT ROGERS (530 FIFTH AVENUE)	SUMMIT HOTEL EMBASSY "A" ROOM
April 24	HANNAH TROY'S PRESS PREVIEW AT 5:00 P.M. (Opening April 25 at 1:00)		
Wednesday April 24 6:30 P.M. Cocktails	FASHION SHOW AND DINNER-DANCE "Wonder-Fur of Fashion"--Show at 7:30; Dinner-dance at 8:30. By invitation. Contact: 524-1806.	LISH BROTHERS (1040 SIXTH AVENUE)	HOTEL PLAZA BAROQUE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday April 24	ADVANCE FALL COLLECTION Daily informal showings by appointment. Contact: IW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday April 25 10:30 A.M.	PREVIEW OF FALL COLLECTION Preview for press and buyers of fur-lined cloth coats and ensembles; and fur-lined all-weather coats. By invitation only. Thereafter daily at: 9:30, 11:30, 3:00, by appointment. Contact: Miss Gwen, 565-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday April 25 11:00 A.M.	ADVANCE FALL COLLECTION By appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 25 12:00 Noon	ADVANCE FALL COLLECTION Also April 30 at 12:00. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION Also May 1 at 1:00 P.M. By reservation. (<u>Press Preview, Wed., April 24, at 5:00, by invitation; see above.</u>) Contact: Lee Lerner, IO. 3-0988.	HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 25 1:00 P.M.	ADVANCE FALL COLLECTION Also April 26, 30 at 1:00. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday April 25 2:30 P.M.	ADVANCE FALL COLLECTION Also April 30, May 2 at 2:30. By appointment. Contact: Estelle Marr, IO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday April 25 4:00 P.M.	PREVIEW SHOWING: EARLY FALL COATS Adolph Blank and Martino coats, including the new Trevira group. Also April 26 at 1:00. Thereafter by appointment. Contact: IO. 3-6380.	ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Thursday April 25 5:00 P.M.	ADVANCE FALL COLLECTION By invitation only. Thereafter at showroom (11th floor) by appointment. Contact: CH. 4-2616.	SAMUEL WINSTON (530 SEVENTH AVENUE)	REGENCY HOTEL BALLROOM
Friday April 26 10:30 A.M.	ADVANCE FALL COLLECTION Designed by Morty Sussman. By invitation. Thereafter by appointment. Contact: Helen Borger, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 26 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: IO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday April 26 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: IO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 26 3:00 P.M.	SHOWING OF NEW FASHIONS "A Fly Can't Bird, But A Bird Can Fly." By invitation. Contact: 243-9281.	HAND-DYED FABRICS	94 CHARLES STREET
Sunday April 28 6:00 P.M. Cocktails- Dinner	FALL-WINTER BRIDAL FASHIONS "Weddings, American Style"--preview of Fall-Winter bridal fashions; and the first annual bridal industry awards. By invitation. Contact: Eleanor Pontius, MU. 9-5900.	BRIDE'S MAGAZINE (420 LEXINGTON AVENUE)	N.Y. HILTON HOTEL MERCURY BALLROOM
Monday April 29 10:00 A.M.	ADVANCE FALL COLLECTION Thereafter by appointment. Contact: 288-8651.	ANNEMARIE GARDIN	1345 THIRD AVENUE SHOWROOM - 2ND FLOOR
Monday April 29 12:00 Noon	ADVANCE FALL COLLECTION By reservation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 29 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Andrew Woods' Summer collection will be shown at a benefit for Camp NYDA. Contact: Mrs. Frances Cohen, Interlocken Inn, Lakeville, Conn. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Monday April 29 4:00 P.M.	ADVANCE FALL COLLECTION Also Wed., May 1 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday April 29 5:30 P.M.- 7:30 P.M.	PREMIERE: NEW SALON & CAPSULE COLLECTION Advance Fall ready-to-wear collection for press and buyers. Show at 6:00. By invitation. Thereafter by appointment. Contact: PL. 2-0727.	BABA ORIGINALS	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Tuesday April 30 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION Designed by Don Simonelli. By invitation. By appointment until May 20; continuous thereafter. Contact: Hal Krauss, PE. 6-8888.	MODELLA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 30 12:00 Noon	ADVANCE FALL COLLECTION Designed by Bob Bugnand. (Continuous showings, by appointment, beginning Thurs., April 25.) Contact: Miss Joy or Lee Gold, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 30 12:00 Noon	PRESS LUNCHEON: AWARD DESIGNS Lingerie and loungewear. By invitation. Contact: Miss Ford, 689-3900.	COLLINS & AIKMAN (210 MADISON AVENUE)	LA CABANA 146 EAST 57TH STREET
Tuesday April 30 3:00 P.M.	PREMIERE OF FALL COLLECTION Designed by Gunter, at opening of new firm. By invitation. Thereafter by appointment. Contact: Tita Curtis, LO. 4-5430.	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 30; May 1 4:00 P.M.	FALL COLLECTION OF LINGERIE Showing of lingerie, foundations and loungewear. Also, Wednesday, May 1, at 4:00. By invitation. Contact: Mr. J.M. Swan, PL. 7-9600.	KAYSER PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 30 4:00 P.M.- 7:00 P.M. Cocktails	BEAUTY PRESS PARTY Members of the beauty press are invited to meet David Aylott, chairman of Eylure of London, and preview the newest English "Put-On". By invitation. Contact: Helen Nash or Margaret Greer, PL. 1-3377.	EYLURE OF LONDON	ST. REGIS LOUIS XVI SUITE
Tuesday April 30 5:00 P.M.	ADVANCE FALL COLLECTION Dresses, at-home and evening fashions. By invitation. Thereafter by appointment in showroom (2nd floor). Contact: 695-5555.	JON HAGGINS, INC. (37 WEST 39TH STREET)	FASHION INST. OF TECH. 227 W. 27TH - 9TH FL.
Tuesday April 30 5:00 P.M.	PREVIEW: SOPHIE READY-TO-WEAR New advance Fall ready-to-wear collection, designed by Sophie. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Beginning Tuesday April 30	INFORMAL MODELING: FALL COLLECTION Coats, suits, pantsuits, dresses, sweaters, skirts, shirts and hose. By appointment. Contact: Ada Carrillo, 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER & YOUNG JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday April 30	ADVANCE FALL COLLECTION Daily informal showings, by appointment. Contact: 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 1 8:00 A.M. Breakfast	"BREAKFAST AT RATNER'S" Fall junior dresses and sportswear by St. Rogue, Oops, Eve Le Coq, Off My Back--in conjunction with N.Y.U. School of Arts, at Central Plaza (above Ratner's). <u>Show at 9:30.</u> By invitation. Contact: Carlyn, 565-6475.	THE MARKET (1407 BROADWAY)	RATNER'S RESTAURANT 111 2ND AVE. (6TH ST.)
Wednesday May 1 12:30 P.M. Luncheon	"OUTLOOK FOR SUMMER" FASHION SHOW Showing of fashions for Summer. Reservations (\$5.50): CI. 6-9171. Bar-betta Publicity: Ellen Perl, TE. 2-8212.	BARRA OF ITALY (445 PARK AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 1 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Kasper's Summer collection and furs by Estevez for Radley at benefit for City of Hope. Contact: Mrs. P. Tenney, 500 East 77th St. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Wednesday May 1 3:30 P.M. Cocktails	PREVIEW: FALL LINGERIE <u>Show promptly at 3:30</u> in "The Greenhouse," followed by cocktails in the "Salum Sanctorum". By invitation. Thereafter by appointment in showroom. Contact: Nancy Sheldon, 689-9450.	SIREN LINGERIE (105 MADISON AVENUE)	SIGN OF THE DOVE 3RD AVE. & 65TH ST.
Thursday May 2 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Thereafter daily at 9:30, by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 2 10:30 A.M.; 2:30 P.M.	FALL LINGERIE SHOWING FOR RESIDENT BUYERS "The Collectables"--trade showings, weeks of May 13 and May 20 at 9:30, 10:30 and 2:30. Publ.: Del Roberts, JU. 2-6767.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 2 12:30 P.M. Luncheon	50TH ANNUAL KNITWEAR CONVENTION New fashion concepts for knitwear and swimwear by: Allied Chemical, American Cyanamid, American Enka, Joseph Bancroft, Celanese Fibers, Dow Badische, DuPont, Eastman Chemical, Hystron, Monsanto, Phillips Fibers, Union Carbide, Wool Bureau. By invitation. Tickets: \$10.00. Producer: Mia Grau, PL. 5-1127. Contact: Edward Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASS'N	WALDORF-ASTORIA GRAND BALLROOM
May 5	FALL SHOWINGS IN CALIFORNIA BY L.A. FASHION GUILD. Contact: 213-627-1034.		
Sunday May 5 5:00 P.M. Cocktails	FALL COLLECTION IN CALIFORNIA Show at 5:30. By invitation. Thereafter Tues., May 14 and May 21 at 9:30. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 SOUTH L.A. ST.)	BEVERLY HILLS HOTEL RODEO ROOM
Monday May 6 10:30 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Contact: 213-623-8112.	STANLEY NELSON	217 EAST 8TH STREET LOS ANGELES, CALIF.
Monday May 6 1:30 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-9154.	TRAVILLA (122 E.7TH ST.)	BILTMORE HOTEL LOS ANGELES, CALIF.
Monday May 6 3:00 P.M.	SUMMER AND FALL COIFFURE FASHIONS Preview of American press showings prior to Intercoiffure World Congress (May 12) in Athens, Greece. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: \$15.00. Contact: Marsha Gerber, 136 East 55th Street, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE BALLROOM
Monday May 6 5:00 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-879-0508.	GEORGIA BULLOCK (122 E.7TH ST.)	BEL AIR COUNTRY CLUB BEL AIR, CALIF.
Beginning Monday May 6	FALL COLLECTION IN CALIFORNIA Continuous showings of day and after-five crepe and chiffon dresses. By appointment. Contact: 213-MA. 6-2255.	H. CHARLES, INC. (BEVERLY HILLS, CALIF.)	CALIFORNIA MART ROOM 320
Beginning Monday May 6	FALL FASHIONS IN CALIFORNIA Showings by appointment. Contact: Lester Porter, 213-652-7450.	ELIS PORTER	666 N.ROBERTSON BLVD. SHOWROOM
Tuesday May 7 11:00 A.M.& 2:30 P.M.	PRESS PREVIEW: FALL LINGERIE Preview of Fall-Winter collection of lingerie and underfashions. By invitation. Contact: Mona Scully, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 7 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING Co-chairmen: Vivian Auerbach, Regal Knitwear; and Laura Kruger, Bloomingdale's. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 7 2:00 P.M.	FALL COLLECTION IN CALIFORNIA Show at 2:00. By invitation. Thereafter by appointment. Contact: 213-879-0450.	JEAN LOUIS	2020 STONER AVENUE LOS ANGELES, CALIF.
Tuesday May 7 4:00 P.M.	FALL COLLECTION IN CALIFORNIA Thereafter by appointment. Contact (in advance of Market Week): 415-444-5070; (in L.A. during market week): 213-275-5965.	RICHARD TAM (577 - 14TH, OAKLAND)	520 HAYNES AVENUE BEVERLY HILLS
Thursday May 9 4:00 P.M. Aperitif	SIXTY-NINTH ANNUAL FASHION SHOW Show at 4:30. By invitation only. Contact: Shirley Mason, 622-2200, Ext. 314.	PRATT INSTITUTE (BROOKLYN, N.Y.)	HOTEL ROOSEVELT GRAND BALLROOM
Thursday May 9 5:00 P.M. Buffet	FALL FASHIONS IN CALIFORNIA Late-day collection. By invitation. Thereafter by appointment. Contact: Sheila Cole or Marta Kramer, 563-0665.	JOANNA NELSON	3751 SOUTH HILL STREET LOS ANGELES
Sunday May 12- May 14	THREE-DAY FALL RETAILING SEMINAR "Broaden your Horizons for Richer Retailing"--for Specialty Stores. Dis- cussion of profit picture, branch stores, advertising, public relations, display, sales training, store image. Price: \$100.00 per person. Contact: Irving Horowitz, LA. 4-2280.	GORDON & HOROWITZ, INC. (225 WEST 34TH STREET)	KUTSCHER'S COUNTRY CLUB - MONTICELLO, N.Y.
Beginning Monday May 13	OPENING OF FALL KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday May 14- May 23	FALL LINGERIE MARKET WEEK Daily showings at 10:00, 11:30, 2:30 of Fall lingerie and underfashions. Contact: Mona Scully, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday May 15 10:00 A.M. Coffee	PRESS PREVIEW: FUR COLLECTION "Fashion Moves in Fur"--ready-to-wear, couture '68-'69: coats, suits, dresses, skating costumes; men's fur coats and parkas; children's furs. By invitation. Publicity: Lisa Curtis, 684-7444.	FUR & SPORT	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Tuesday May 21 9:00 A.M. Breakfast	PRESS PREVIEW: FALL COLLECTION Designed by Victor Costa. By invitation. Thereafter by appointment at showroom (16th floor). Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE (498 SEVENTH AVENUE)	UMBERTO 13 EAST 53RD STREET
Tuesday May 21 2:30 P.M.	PREVIEW: FALL DRESSES AND SUITS By invitation. Contact: Laura de la Rosa, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday May 22 4:00 P.M. Cocktails	PREVIEW: FALL FASHIONS FOR HOME SEWING "The Stitch in Time Collection"--for merchandise managers, piece goods buyers, and press. Show at 4:30. By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	BILTMORE HOTEL GRAND BALLROOM

THESE ADVANCE FALL COLLECTIONS HAVE OPENED - CONTINUOUS SHOWINGS

ALBERT ALFUS (BY VIOLA SYLBERT)500 Seventh Avenue, 8th floor, WI. 7-0107.

ARBE KNITS498 Seventh Avenue, 11th floor, 594-0220.

ARKAY.498 Seventh Avenue, 19th floor, LO. 5-2626.

JOAN ARKIN KNITS530 Seventh Avenue, 6th floor, WI. 7-5324.

BARDLEY BY ABBE RABINER.512 Seventh Avenue, 33rd floor, 564-4650.

MR. BLACKWELL.530 Seventh Avenue, 21st floor, BR. 9-8575.

INGRID CADO.37 West 57th Street, 12th floor, 355-1690.

CARLYE DRESS498 Seventh Avenue, 9th floor, WI. 7-9258.

CLARET ORIGINALS498 Seventh Avenue, 8th floor, LO. 3-6126.

DEBSHIRE (BY LITO MANALANG).498 Seventh Avenue, 2nd floor, 545-2544.

EDIE GLADSTONE FOR DEEBS512 Seventh Avenue, 44th floor, LO. 4-3470.

MARC DOUGLAS530 Seventh Avenue, 8th floor, 736-6190.

FEDER FASHIONS498 Seventh Avenue, 2nd floor, LA. 4-9862.

GINORI498 Seventh Avenue, 12th floor, 244-4701.

GOLET ORIGINALS.225 West 37th Street, 12th floor, LA. 4-5511.

KIKI HART.530 Seventh Avenue, 5th floor, WI. 7-7457.

HIGHLANDER SPORTSWEAR.1407 Broadway, 32nd floor, LW. 4-1510.

JANTZEN.1407 Broadway, 18th floor, 524-1434.

JUNIOR ACCENT.498 Seventh Avenue, 10th floor, LO. 4-1434.

JUNIOR SOPHISTICATES498 Seventh Avenue, 4th floor, LO. 4-0462.

GAYLE KIRKPATRICK.530 Seventh Avenue, 29th floor, LA. 4-7900.

LADY MANHATTAN1407 Broadway, 15th floor, 765-1250.

LANZ; ALEXA; BIANCA.1407 Broadway, 26th floor, OX. 5-6440.

LAWRENCE OF LONDON512 Seventh Avenue, 20th floor, CH. 4-3815.

LEE CLAIRE530 Seventh Avenue, 14th floor, WI. 7-9470.

LESLIE FAY1400 Broadway, 16th floor, LW. 4-9000.

LONDON CLOTHING EXPORT COUNCILHotel Warwick, 9th Fl., 247-2700.

LOOMTOGS1407 Broadway, 35th floor, 594-2100.

(continued on following page)

ADVANCE FALL COLLECTIONS (continued from page 14)

McMULLEN SPORTSWEAR.550 Seventh Avenue, 20th floor, OX. 5-4270.

MAGGI B.488 Seventh Avenue, 3rd floor, 563-0665.

MAJESTIC1410 Broadway, 16th floor, LO. 4-3113.

MALLORY (BY MONIKA).530 Seventh Avenue, 19th floor, WI. 7-4407.

MAM'SELLE.498 Seventh Avenue, 9th floor, CH. 4-7373.

MARBERNI KNITS1407 Broadway, 8th floor, BR. 9-5871.

MARDI GRAS530 Seventh Avenue, 17th floor, WI. 7-2055.

VERA MAXWELL530 Seventh Avenue, 26th floor, LO. 3-4358.

MICIA OF ROME1400 Broadway, 5th floor, 244-4131.

MR. MORT (STANLEY HERMAN)498 Seventh Avenue, 21st floor, 524-3818.

MR. THOMSON1410 Broadway, 22nd floor, WI. 7-6700.

NANNETTE INTERNATIONAL.1410 Broadway, 18th floor, WI. 7-8130.

LEO NARDUCCI530 Seventh Avenue, 11th floor, 594-5660.

JOANNA NELSON.488 Seventh Avenue, 3rd floor, 563-0665.

PARNES-FEINSTEIN (BY RONNIE SIMON) .530 Seventh Avenue, 10th floor, CH. 4-4600.

PAUL PARNES INTERNATIONAL.498 Seventh Avenue, 10th floor, BR. 9-0952.

RAPPI.498 Seventh Avenue, 20th floor, LO. 5-2626.

REMBRANDT.498 Seventh Avenue, 6th floor, LO. 4-3600.

OSCAR DE LA RENTA BOUTIQUE550 Seventh Avenue, 14th floor, LA. 4-9350.

SAMUEL ROBERT.1407 Broadway, 27th floor, LA. 4-4562.

STRELITZ OF IRELAND.St. Moritz Hotel, Suite 2725, PL. 5-5800.

TANNEL-YOUNG VIEWPOINT1400 Broadway, 27th floor, 244-4131.

TANNERWAY1407 Broadway, 29th floor, 244-3650.

TOPU PUKU.1407 Broadway, 9th floor, LA. 4-8352.

TUDOR SQUARE SPORTSWEAR(MARIA PRINZI) 1407 Broadway, 21st floor, 279-8120.

ULLA550 Seventh Avenue, 4th floor, 279-6310.

VASKENE.1410 Broadway, 34th floor, 279-6153.

JUDITH WISTER.47 West 55th Street, 2nd floor, 246-3808.

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